

14

## SUCCESS

In 1806 Webster's Dictionary defined success as "being generous, prosperous, healthy and kind."

Today, Webster's defines success as "the attainment of wealth, fame and rank."

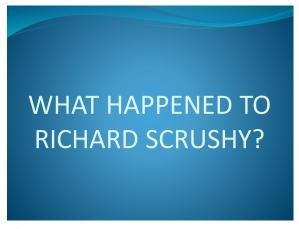
A wise old man was talking to a boy and sai
There are two wolves always fighting inside me.
One is filled with
ANGER, HATE, JEALOUSY, SHAME, AND LIES.
The other wolf is filled with
LOVE, JOY, TRUTH AND PEACE.
This battle rages inside of you and all men.

The boy thought for a moment and asked.
Which wolf will win?

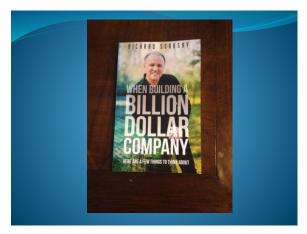
17

The old man answered.

"THE ONE YOU FEED."





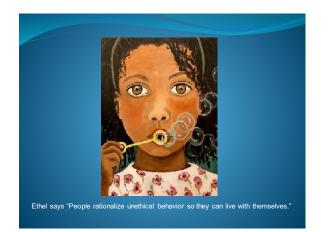


## Checkout: Netflix-Documentary "Trial by Media-Episode 4, King Richard" 60 Minutes Richard Scrushy American Greed Episode 19

22

## Recommended Books About Ethics 1. The Seven Signs of Ethical Collapse - Marianne Jennings 2. The (Honest) Truth About Dishonesty - Dan Ariely 3. The Sociopath Next Door - Martha Stout 4. Blind Spots - Max Bazerman 5. A.B.C.'s of Behavioral Forensics - Sridhar Ramamoorti 6. Snakes In Suits - Robert Hare 7. Whistleblowers - Frederick Lipman 8. Giving Voice to Values - Mary Gentile

23



	Find Me On			
f O in	Aaron Beam Speaks  Aaron-Beam  Aaron-Beam  Found On Most Peddast Platforms	WINNING ETHICALLY IN BUSINESS		
Or Contact Me At… Email: beamspeaks@aaronbeam.net				